



Rae Kolke

Graphic Design | Website Design | Social Media Marketing

Graphic designer and communications specialist driven by a commitment to continuous growth. I have a diverse background in design and technology uniquely paired with customer service and finance. My determination, meticulous attention to detail, and passion for art and music fuels my creativity and work. I value the opportunity to tackle new challenges and contribute to important causes.

EDUCATION

BA in Digital Technology & Culture • Magna Cum Laude

Washington State University, 2022

Minor: Communication

Minor: Fine Arts

Minor: Music Technology

Certificate: Graphic Design

Certificate: Game Studies and Design

Certificate: Web Accessibility

EXPERIENCE

Freelance Designer + Artist

2017 - Present

- Developing logos, illustrations, website pages, and other designs using software or by hand.
- Conceptualizing visuals based on requirements and amending graphics after feedback.
- Creating personal artwork and gallery display.

Tax Specialist • H&R Block

November 2022 - April 2023 (Contract)

- Adapted and being attentive to clients' specific needs through completing thorough tax interviews.
- Researched tax law and advisory strategies.
- Operated phones, register, and office equipment while conducting customer service and client retention.

Digital Media Intern • Families Together • AmeriCorps

September 2021 - July 2022

- Collaborated with my team to find the most effective ways to help individuals in the community.
- Designed Facebook and Instagram posts to help share resources for a non-profit organization.
- Found adaptable and efficient techniques to cultivate a strong social media presence, increase outreach, and build safe environments for the community.

RECOGNITIONS

Certificate of Recognition • *for service to the community through Humanities on the Palouse*

Certificate for Collaboration • *from the Digital Technology & Culture Department*

WSU President's Honor Roll

ACTIVITIES

AmeriCorps, member

Humanities on the Palouse, member

Island Oasis Food Pantry, volunteer

Alpha Omicron Pi, member

Featured Artist in Port Townsend, WA,

Center Valley Animal Rescue Fundraiser, manager

Sept 21 - July 22

Sept 21 - July 22

Oct 21 - Jan 22

Aug 18 - Feb 21

May 2017

Nov 2016

CONTACT

🌐 [Portfolio: raekolke.com](https://www.raekolke.com)

🌐 [linkedin.com/in/raekolke](https://www.linkedin.com/in/raekolke)

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CREATIVE SKILLS

Graphic Design

Website Design

Social Media Marketing and Design

Audio and Video Editing
Illustration

Photo Editing

Physical and Digital Art

Video Game Design

Data Visualization

Data Analysis

TECHNICAL SKILLS

Adobe Creative Suite:

Photoshop, Illustrator,

Premiere Pro, Audition,

After Effects, InDesign,

Acrobat

Web Design: *HTML, CSS,*

JavaScript, WordPress

Microsoft Office: *Word,*

PowerPoint, Excel, Teams

PERSONAL SKILLS

Ability to solve problems creatively and effectively

Targeted time management

Successful in high- and low-structured environments

Well organized

Strong attention to detail